

John Hartranft

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QUALIFICATIONS SUMMARY

Developer and manager of product/service solutions for business and education. Experience/training in:

- *Business Development.* Strategic planning, budgeting, program and resource development, marketing, writing/editing, web and print publishing, geographic information systems (GIS).
- *Educational Services.* Teaching, curriculum development, program management, web publishing, technical assistance consulting and training workshops.

SELECTED EXPERIENCE

- Directed **redesign of website** and web communications at PreK-8 school. Consulted with senior administrative staff, teachers, and parents to **improve site architecture** and **content management**.
- Planned and implemented programs that **increased** small nonprofit organization's annual operating **revenues by more than 100%** in 3 years. Awarded grants to establish GIS capability.
- Training and development consulting with 200 corporations, foundations and national network of educational and social service institutions. Administered **\$8 million** in annual contracts and grants. **Raised \$3 million** annually to support national and local education programs.
- Managed three-year, **27-city literacy project** cited as one of the "most successful projects in our affiliate areas" by the **New York Times Foundation**.
- Initiated and directed National Building Museum program to engage middle and high school students in exploring their community using **photography** and **journal writing**. Students designed **public exhibit** on local history, culture and architecture.

CURRENT FOCUS: *Application of information and learning technologies in education.*

I currently **conduct classes** in a lab at a PreK-8 school, where my students learn to use information technologies to research, document, write, design, photograph, process data, communicate, develop portfolios, and publish. I also serve as **Web Developer** and **Administrator** for **www.ces-rockville.org**.

Also, beginning Spring 2008, I am developing a web presence for the **Penn State Men's Volleyball Alumni** at **www.psuvolleyball.com**. The website and blog are in very early stages of development. This project draws on my experience as a collegiate athlete, educator and coach, and program manager.

PROFESSIONAL HISTORY

- 6/05 - *Teacher, Technology Director, Web Administrator, Christ Episcopal School, Rockville, MD*
- 2/08 - *Coach, Boys Volleyball Team, Wootton High School, Rockville, MD*
- 9/03 -9/05 *Lecturer, Writing Center, Montgomery College, Rockville, MD*
- 9/98 - 5/03 *Program Coordinator, Peerless Rockville Historic Preservation, Ltd., Rockville, MD*
- 5/96 - 9/98 *Marketing Representative, Potomac Lighting, Inc., Maryland / DC / Virginia*
- 5/88 - 5/96 *Program & Development Manager
Reading Is Fundamental, Inc. / Smithsonian Institution, Washington, DC*
- 8/87 - 5/88 *Teacher / Coach, Montgomery County & Howard County, MD Public Schools*

EDUCATION

M.S. in Business, **Johns Hopkins University** 1994

B.S. in Education / Social Studies, **Penn State University** 1987

Certificate in Geographic Information Systems, **Penn State University** 2003

AFFILIATIONS

- National Council for Geographic Education
- International Society for Technology in Education
- Information Architecture Institute
- American Volleyball Coaches Association

PRESENTATIONS / EXHIBITS

- Project Director & Curator, *Investigating Where We Live/Rockville* traveling exhibit, 2001, 2002
- Poster Session, *Engaging Youth Perspectives in Investigations of Neighborhood History, Culture, and Architecture*, Organization of American Historians/National Council on Public History Annual Conference, 2002
- Project Director & Curator, *Reconciling History With Hope* exhibit, Magical Montgomery Festival, 2001
- Speaker/Guest Teacher/Advocate, local civic organization meetings, schools, public hearings, workshops, business functions, 1996-2003
- Seminar, *Encouraging Young Readers*, National Association for the Education of Young Children Conference, 1992
- Major Emphasis Program Speaker/Panel, Kiwanis International Convention, 1991, 1992
- Speaker, Oregon State Department of Education Chapter 1 Conference
- Speaker, National Association of Partners in Education, 1990
- Speaker, New York City Communication Arts Director's Conference, 1990
- Seminar, *Motivating Children to Read*, International Reading Association Great Lakes Regional Conference, 1989
- Seminar, *Making Reading Fun*, New York City Parents & Reading Conference, 1989

PUBLICATIONS / WRITING / EDITING

- Web Editor/Administrator/Developer, www.ces-rockville.org 2005-present
- Design Editor, Christ Episcopal School Annual Report, 2005-present
- Webmaster, www.peerlessrockville.org, 1999-2003
- Editor, Peerless Rockville Newsletter 1999-2003
- Photo credit, "Literary Rockville" *The Wilson Quarterly*, Winter 2003
- Photo credit, *Great Scott: A Conversation with Frances Kroll Ring*, Showtime Networks, Inc. 2002
- Author, "Investigating Where We Live" *Rockville Reports*, September 2001
- Series author, Bicycle Tours of Historic Rockville, 1999-2002
- Writer/Editor, *RIF Update*, 1994-96
- Author, "Head Start and RIF" *National Head Start Association Journal* Fall 1991
- Writer, *The Centre Line*, 1990-95
- Contributor, "Enhancing the Civic Awareness of Prospective Teachers" *Social Studies Journal*, 1988

PROFESSIONAL / COMMUNITY SERVICE

- City of Rockville Bicycle Advisory Committee, 2000-2004
- Montgomery Preservation, Inc., Board of Directors, Secretary 2000-2002
- Thomas A. Wootton High School Humanities Signature Program Advisory Council 2001-03
- Rockville Chamber of Commerce Partnership Committee, 2001-02
- Montgomery County Board of Education, Carver Site Task Force, 2001
- Arts and Humanities Council of Montgomery County, Grants Advisory Committee, 2001
- National Building Museum, Education Program Faculty, 2000
- Montgomery County Executive's Office, Rockville Library Site Selection Committee, 1998
- Rockville Town Center Action Team, 1997-2001
- West End Citizen's Association, Treasurer, 1996-2000
- Young Children: Priority One Advisory Council, Kiwanis International, 1991-93
- Delta Sigma Pi professional business society, Chi Chapter Vice President, 1993-94
- Americana Centre Condominium, Board of Directors, 1990-91, Communications Committee 1990-95